



## Vacancy summary

# SMM/Traffic Manager

GE01478834

Москва, Центральный федеральный округ, Россия

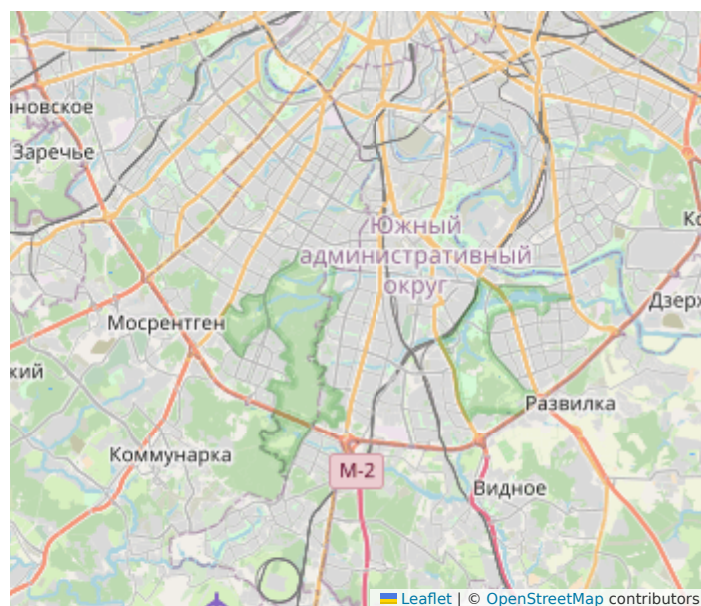
**Education :** Bac + 2 DEUG, BTS, DUT**Experience :** 1 year - 3 years**Industry :** Marketing / Advertising / Public Relations**Position :** Communication / Design / Documentation**Contract :** Long term**Availability :** Full Time

### Languages

English : Advanced

**Salary :** 1 400\$ 3 752GEL

## Vacancy location



## Vacancy details

Beautylinergroup a multi-brand international company operating in the field of beauty equipment and health. Since 2006, we have been engaged in the development, production, sales and service of equipment for hardware cosmetology, massage, work with age-related changes, etc. Beautylinergroup is now a successful business and we are developing new product lines and innovative products.

And now we are looking for an SMM/Traffic Manager to promote our company's products in international markets.

### Responsibilities:

Development of a promotion strategy on social networks;

Testing channels and ways to generate leads;

Creation of content plans;

Content preparation (assigning tasks to the designer), writing scripts for videos and testing creatives (pictures, reels, shorts, etc.);

Planning and setting up advertising campaigns in various social networks;

Analysis of advertising campaign statistics, optimization of advertising campaigns;

Writing articles, creating selling slogans;

Interaction with marketing and sales departments;

Requirements:

Fluency in English (C1/C2) is a must, you will have to work in international markets. Knowing another foreign language (especially Russian) will be an advantage;

Experience in SMM and traffic purchasing from 1-2 years;

Knowledge of the most popular global social networks;

Ability to write selling texts, copywriting skills;

Experience in creating content and working with designers, motion designers;

Ability to set up advertising campaigns and read analytics;

Experience with mobile advertising will be a huge plus;

Independence, curiosity, desire to achieve results, ability to find solutions to problems, creativity.

We offer:

You can develop your skills in international markets;

Remote work;

The ability to try, experiment and generally be an independent specialist;

High salary level;

Flexible work schedule;

All social guarantees.

Please text me on Whatsapp if interested.

## Contacts

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