



Vacancy summary

Vacancy location

Social Media Manager

GE01481217

Mazraa, Beirut Governorate, 2052 6703, Lebanon

Education : Bac + 3 License

Experience : 1 year - 3 years

Industry : Marketing / Advertising / Public Relations

Position : Manager

Mobility : Regional

Contract : Long term

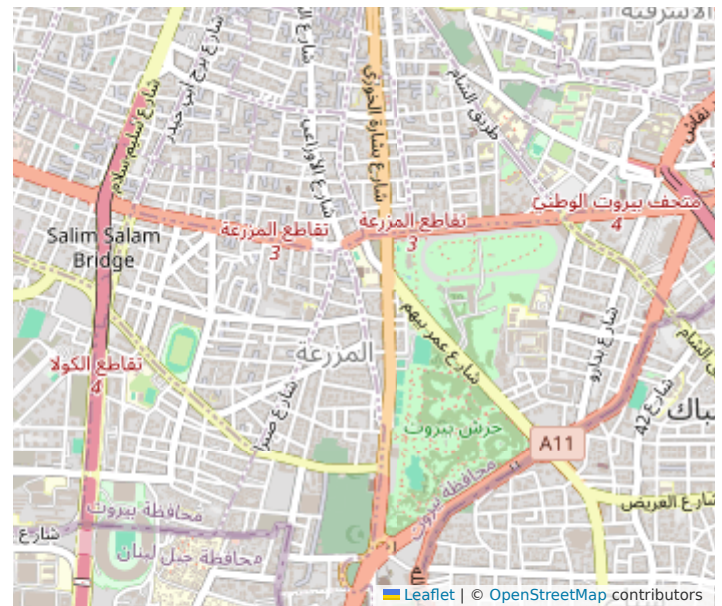
Availability : Full Time

Languages

Georgian : Fluent

English : Fluent

Salary : 2 500\$ 6 700GEL



Vacancy details

Responsibilities are to:

- Work alongside brand production team to develop compelling and relevant content for various social media platforms, including YouTube and Facebook.
- Generate innovative ideas for social media campaigns to drive user engagement and enhance brand visibility.
- Collaborate with the production teams to produce high-quality visuals, videos, and other multimedia content.
- Manage and maintain all social media accounts, including scheduling and publishing posts, monitoring engagement, and promptly responding to comments and messages. Incl. monitoring friend requests, responding and facilitating

the page and developing community growth strategies.

- Engage in organic conversations to cultivate a strong online community through proactive engagement and fostering meaningful interactions.
- Monitor and moderate user-generated content to ensure compliance with community guidelines and encourage participation.
- Utilize social media best practices to optimize engagement and reach.
- Analyze social media metrics and prepare regular reports to track campaign effectiveness and identify areas for improvement.
- Stay updated on the latest social media trends and developments, providing recommendations to leverage emerging opportunities.
- Utilize social media analytics tools to measure and analyze key performance indicators (KPIs) such as reach, engagement, and conversion.
- Prepare regular reports summarizing campaign performance and community growth, offering actionable insights for future strategies.

Contacts
