



Vacancy summary

Turkish Speaking Digital Marketing Specialist

GE01430331

TERKONNEKT

განცხადი

Tbilisi 0162 Tbilisi

Education : Bachelor, Bachelor of Professional

Experience : 1 year - 3 years

Availability : Full Time

Languages

Turkish : Fluent

English : Advanced

Vacancy details

Looking for a career in the Entertainment Industry?

Who are we?

«Interkonnekt» is not just another digital agency! Either you target local or international audience, we have

something valuable to offer for your business to grow rapidly in today's digital world.

The headquarters is in Moscow where we have the senior management of 16 experts in their areas. The core competency of «Interkonnekt» is the harmonized combination of «Affiliate Marketing, Social Media Marketing, SEO and Media Buying».

Our team is consisted of T-shaped professionals who have deeper knowledge in one of the core businesses of the company with supporting skills in the other areas. Except the senior management in Moscow office, we have 30+ specialists working remotely in 20+ countries. Although 2/3 of the team work remotely, we are highly proud of achieving 85% employee retention rate since the foundation of the company in 2018.

Who should apply?

We are in the process of expanding our Turkish team for a new project at our Tbilisi office. If you possess below qualifications, we would love to have a call with you.

What are the key points?

- Min 1 year of digital marketing and advertising experience
- Have a solid understanding of what behavior drives different social media channels
- Creating image and video content for various social media channels
- Writing SEO-friendly editorials, articles, blogs, and reviews
- Managing advertising and promotional campaigns on social media channels and websites
- Cooperating with influencers, bloggers, and advertising agencies

What are the other points?

- Full Time Remote Position / Home Office
- Native Turkish
- Fluency in English both written and spoken
- Fluency in other languages is a plus
- Knowledge of Adobe XD, Photoshop, Illustrator, Adobe Premiere, After Effects, Animate, Character Animator is a plus
- Knowledge of SEO tools is a plus
- Daily, weekly, monthly reporting skills
- Strong multi-tasking and time management skills
- Having personal computer with reliable internet speed
- No military obligation within the 1st year of employment for male candidates

To apply for the vacancy, please send your English CV and the links of your previous projects to contact@interkonnekt.com

Contacts
