



Vacancy summary

manager

GE01449797

Tbilisi

Gender : Woman

Education : Without high

Experience : no experience

Industry : Computer / Information Technology

Contract : Long term

Salary : 4 000GEL

Vacancy details

Presentable and flexible, must know perfect english (Females preferred)

Support the Digital Marketing Manager with the planning and execution of seasonal Marketing messaging.

Support with projects for key seasonal campaigns, content optimisation and international expansion.

To work alongside the Digital team, assisting in the day to day build and testing of Marketing emails.

Work with the Assistant Digital Marketing Manager on the global influencer strategy and outreach, building relationships with new and existing influencers.

Liaise with the Buying team on product and collection deliveries to ensure we have product to support messaging throughout the season.

Brief in seasonal assets and graphics with the Creative team e.g. Sale.

Keep up to date with competitor Marketing activities and research new ideas for creative content across Marketing channels.

Contacts
